



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Great American Media  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

# Contract # 1397374

## Schedule Dates

10/30/12-11/05/12

Date Entered 10/22/12  
Last Modified 10/22/12

## Advertiser

DCCC-Democratic Congressional Campaign Comm

Entered By Katie Freckleton

## Agency

Great American Media (2231)

CO-OP No

## Product

POLITICAL ISSUE (ns) (1187)

Headline # 06387701

## Brand

DCCC 10/23 ADD (481412)

Demo A35+

## Salesperson

TeleRep/DC, Washington DC (2995)

Order Type Normal

## Sales Office

TeleRep Washington DC

## Buyer Name

KEULEMAN,KATIE

Commission % 15.00

## Phone/Fax

/

Commission \$1,522.50

## CPE

11/14/2113

Net Total \$8,627.50

## Account Types

National/Political Issue Agency BRD

## Billing Type

Standard

## Comments

DCCC 10/23 ADD  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL  
CAMPAIGN COMMITTEE

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Nov. 2012	9	\$10,150.00
Grand Total:	9	\$10,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/30/12-11/02/12	1	:30	10P- 10:35P (MST)	1		X	X	X	X			1	\$4,000.00	\$4,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P M-F	10/22/12
2.0	Normal Line / News (2)	11/05/12-11/05/12	1	:30	4:30P- 5P (MST)	1	1							1	\$850.00	\$850.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 4:30PM	10/22/12
3.0	Normal Line / News (3)	11/05/12-11/05/12	1	:30	5A- 5:30A (MST)	1	1							1	\$300.00	\$300.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5A	10/22/12
4.0	Normal Line / News (4)	10/30/12-11/02/12	1	:30	5:30A- 6A (MST)	2		X	X	X	X			2	\$500.00	\$1,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 530A	10/22/12
5.0	Normal Line / News (5)	10/30/12-11/02/12	1	:30	6A- 8A (MST)	1		X	X	X	X			1	\$1,250.00	\$1,250.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS THIS MORNING	10/22/12
6.0	Normal Line / SPOT (6)	11/05/12-11/05/12	1	:30	8A- 9A (MST)	1	1							1	\$500.00	\$500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, THE EARLY SHOW	10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Katie Freckleton* 10/22/12



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299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Great American Media  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

# Contract # 1397374

**Schedule Dates** 10/30/12-11/05/12  
**Advertiser** DCCC-Democratic Congressional Campaign Comm  
**Agency** Great American Media (2231)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** DCCC 10/23 ADD (481412)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** KEULEMAN, KATIE  
**Phone/Fax** /  
**CPE** 11/14/2113  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** DCCC 10/23 ADD  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* , DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

**Date Entered** 10/22/12  
**Last Modified** 10/22/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06387701  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,522.50  
**Net Total** \$8,627.50  
**Sales Tax**

**Salt Lake City (KUTV)**

By Broadcast Month	Spots	Rate
Nov. 2012	9	\$10,150.00
<b>Grand Total:</b>	<b>9</b>	<b>\$10,150.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / News (7)	11/03/12-11/03/12	1	:30	5P- 6P (MST)							1		1	\$750.00	\$750.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5P SAT	10/22/12
8.0	Normal Line / News (8)	11/04/12-11/04/12	1	:30	5P- 6P (MST)								1	1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5P SUN	10/22/12

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_

Comments: \_\_\_\_\_

**CONFIRMATION CONTRACT**

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT19/12 18.41  
\*\*\* KUTV-TV \*\*\*

SALES PRSN WA-- CHERYL BLAIR

	CLASS: NATL.	LOCAL	REGIONAL
1. <i>Chrysomelidae</i>	10	10	10
2. <i>Curculionidae</i>	10	10	10
3. <i>Chrysomelidae</i>	10	10	10
4. <i>Chrysomelidae</i>	10	10	10
5. <i>Chrysomelidae</i>	10	10	10
6. <i>Chrysomelidae</i>	10	10	10
7. <i>Chrysomelidae</i>	10	10	10
8. <i>Chrysomelidae</i>	10	10	10
9. <i>Chrysomelidae</i>	10	10	10
10. <i>Chrysomelidae</i>	10	10	10
11. <i>Chrysomelidae</i>	10	10	10
12. <i>Chrysomelidae</i>	10	10	10
13. <i>Chrysomelidae</i>	10	10	10
14. <i>Chrysomelidae</i>	10	10	10
15. <i>Chrysomelidae</i>	10	10	10
16. <i>Chrysomelidae</i>	10	10	10
17. <i>Chrysomelidae</i>	10	10	10
18. <i>Chrysomelidae</i>	10	10	10
19. <i>Chrysomelidae</i>	10	10	10
20. <i>Chrysomelidae</i>	10	10	10
21. <i>Chrysomelidae</i>	10	10	10
22. <i>Chrysomelidae</i>	10	10	10
23. <i>Chrysomelidae</i>	10	10	10
24. <i>Chrysomelidae</i>	10	10	10
25. <i>Chrysomelidae</i>	10	10	10
26. <i>Chrysomelidae</i>	10	10	10
27. <i>Chrysomelidae</i>	10	10	10
28. <i>Chrysomelidae</i>	10	10	10
29. <i>Chrysomelidae</i>	10	10	10
30. <i>Chrysomelidae</i>	10	10	10
31. <i>Chrysomelidae</i>	10	10	10
32. <i>Chrysomelidae</i>	10	10	10
33. <i>Chrysomelidae</i>	10	10	10
34. <i>Chrysomelidae</i>	10	10	10
35. <i>Chrysomelidae</i>	10	10	10
36. <i>Chrysomelidae</i>	10	10	10
37. <i>Chrysomelidae</i>	10	10	10
38. <i>Chrysomelidae</i>	10	10	10
39. <i>Chrysomelidae</i>	10	10	10
40. <i>Chrysomelidae</i>	10	10	10
41. <i>Chrysomelidae</i>	10	10	10
42. <i>Chrysomelidae</i>	10	10	10
43. <i>Chrysomelidae</i>	10	10	10
44. <i>Chrysomelidae</i>	10	10	10
45. <i>Chrysomelidae</i>	10	10	10
46. <i>Chrysomelidae</i>	10	10	10
47. <i>Chrysomelidae</i>	10	10	10
48. <i>Chrysomelidae</i>	10	10	10
49. <i>Chrysomelidae</i>	10	10	10
50. <i>Chrysomelidae</i>	10	10	10
51. <i>Chrysomelidae</i>	10	10	10
52. <i>Chrysomelidae</i>	10	10	10
53. <i>Chrysomelidae</i>	10	10	10
54. <i>Chrysomelidae</i>	10	10	10
55. <i>Chrysomelidae</i>	10	10	10
56. <i>Chrysomelidae</i>	10	10	10
57. <i>Chrysomelidae</i>	10	10	10
58. <i>Chrysomelidae</i>	10	10	10
59. <i>Chrysomelidae</i>	10	10	10
60. <i>Chrysomelidae</i>	10	10	10
61. <i>Chrysomelidae</i>	10	10	10
62. <i>Chrysomelidae</i>	10	10	10
63. <i>Chrysomelidae</i>	10	10	10
64. <i>Chrysomelidae</i>	10	10	10
65. <i>Chrysomelidae</i>	10	10	10
66. <i>Chrysomelidae</i>	10	10	10
67. <i>Chrysomelidae</i>	10	10	10
68. <i>Chrysomelidae</i>	10	10	10
69. <i>Chrysomelidae</i>	10	10	10
70. <i>Chrysomelidae</i>	10	10	10
71. <i>Chrysomelidae</i>	10	10	10
72. <i>Chrysomelidae</i>	10	10	10
73. <i>Chrysomelidae</i>	10	10	10
74. <i>Chrysomelidae</i>	10	10	10
75. <i>Chrysomelidae</i>	10	10	10
76. <i>Chrysomelidae</i>	10	10	10
77. <i>Chrysomelidae</i>	10	10	10
78. <i>Chrysomelidae</i>	10	10	10
79. <i>Chrysomelidae</i>	10	10	10
80. <i>Chrysomelidae</i>	10	10	10
81. <i>Chrysomelidae</i>	10	10	10
8			

(CE)

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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT19/12 18.41

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 2113												
<del>1</del>			1000P-1035P	30		\$4,000.00	10/30	11/2	1		TU-F	1
PROGRAM : KUTV NEWS AT 10P M-F ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : KUTV NEWS AT 10P M-F												
<del>2</del>			430P-500P	30		\$850.00	11/5	11/5	1		MON	1
PROGRAM : 2NEWS AT 4:30PM ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2NEWS AT 4:30PM												

REP HEADLINE# 6387701  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT19/12 18.41  
 \*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$300.00	11/5	11/5	1		MON	1
PROGRAM : 2 NEWS AT 5A ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 5A												
2			530A-600A	30		\$500.00	10/30	11/5	2		TU-F,M	2
PROGRAM : 2 NEWS AT 530A ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 530A												
3			600A-800A	30		\$1,250.00	10/30	11/5	1		TU-F,M	1
PROGRAM : 2 NEWS THIS MORNING ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS THIS MORNING												
4			800A-900A	30		\$500.00	11/5	11/5	1		MON	1
PROGRAM : THE EARLY SHOW ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: THE EARLY SHOW												
5			500P-600P	30		\$750.00	11/3	11/3	1		SAT	1
PROGRAM : 2 NEWS AT 5P SAT ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 5P SAT												
6			500P-600P	30		\$1,500.00	11/4	11/4	1		SUN	1
PROGRAM : 2 NEWS AT 5P SUN ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 5P SUN												
OCT/12			\$ .00	NOV/12		10150.00						

CONTRACT TOTAL 10150.00  
 TOTAL SPOTS 9

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*